# **LADLI FOUNDATION**

# ANNUAL REPORT

2022-2023





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# **About Us**

Ladli Foundation is a leading grassroots-level non-profit organization known for implementing impactful & innovative social initiatives to provide equitable healthcare, education & life skills to uplift vulnerable women. Presently the organization is directly working to address most pressing social issues for the advancement of sustainable development in India through its innovative Social Internship Program by leveraging the strength of over 1 Lac Youth Interns & Volunteers.

With a resolute commitment to fostering change, we specialize in the effective implementation of routine immunization, prevention of communicable diseases and advancement of digital education & essential life skills in marginalized communities.

The organization has been granted a special consultative status by the United Nations ECOSOC and has been honored with the National Award by the Government of India. This recognition is a result of its impactful social innovations, which are rooted in an action-research model aimed at promoting sustainable living in alignment with the UN SDGs.

At the national level in India, the organization collaborates closely with a team of highly skilled grassroots-level social workers, working in tandem with government authorities. Through an effective community outreach and sustainable approach, it is making tangible changes. Moreover, the organization is actively engaged in strategic partnerships, including with USAID, Union & State Governments in India to enhance the coverage of Routine Immunization, Covid-19 vaccination, and Eradication of Tuberculosis in India.

During the 65th Session of the Commission on the Status of Women, the organization received recognition from the UN Secretary-General, Mr. António Guterres, for its advocacy in prioritizing Women's Health and the elimination of Child Marriages in developing countries as part of the efforts to achieve Gender Equality (SDG5).

On an international scale, its subsidiary "Ladli Foundation USA," operating as a 501 (C)(3) non-profit corporation, is diligently working in the United States to contribute to the realization of the United Nations Sustainable Development Goals.

## **Vision & Mission**

At Ladli Foundation, our mission is to catalyze impactful and innovative social initiatives that provide equitable healthcare, education, and life skills to empower vulnerable women. With an unwavering commitment to driving change by building a safe, gender-neutral, and inclusive society by an action to:-

- Serve as a **catalyst** to bring about **long-term transformation** in the lives of women and young people from underprivileged backgrounds.
- Execute UN SDGs to eradicate poverty and hunger, establish gender equality, and ensure rights to quality education, decent health and wellbeing, and clean water and sanitation.
- Eliminate inhumane traditional practices such as patriarchy, gender-based violence, child marriages, and social victimization.

# FOUNDER'S MESSAGE



**Dear Patrons** 

I hope this message finds you in good health and high spirits. It is with immense pride and gratitude that I am presenting this Annual Report of Ladli Foundation for the year 2022-2023.

The year 2022-2023 has been a monumental one for Ladli Foundation. After the challenging times brought about by the Covid-19 pandemic, our organization emerged as a global force for positive change. We extended our reach and impact to unprecedented levels, touching the lives of over one million beneficiaries in just one year.

Among our most significant achievements, we are thrilled to report that 1.86 lakh students gained access to digital education, a beacon of hope in the era of remote learning. Additionally, our relentless efforts in eradicating malnutrition bore fruit, impacting a staggering 8 lakh students, laying the foundation for healthier, brighter futures.

One of our proudest accomplishments was our role in the Covid-19 vaccination and routine immunization efforts. We reached over 1 lakh vulnerable individuals, demonstrating the power of collaboration with government bodies and international organizations. The impact we made was truly life-changing.

Our dedication and hard work did not go unnoticed. We were honored to receive recognition from none other than the Hon'ble President of India and numerous top leaders within the country. These accolades reaffirmed the significance of our mission and the difference we are making in the lives of countless individuals.

None of this would have been possible without the unwavering commitment and tireless efforts of our remarkable team members, dedicated staff, passionate interns, and selfless volunteers. Their dedication is the driving force behind our success.

We are also indebted to our esteemed advisors and trustees, whose guidance and wisdom have steered us in the right direction, ensuring our initiatives are impactful and sustainable. Additionally, we extend our heartfelt gratitude to our funders and donors who have supported us in our journey to create lasting change.

We are committed to building on these achievements, expanding our reach, and working tirelessly to make the world a better place for all. Together, we can continue to uplift vulnerable communities and strive for a brighter, more equitable future.

As we journey forward, let us remember, "Society is like a canvas, it is you who needs to paint it beautifully." Together, let us continue to paint a future that is vibrant, inclusive, and transformative for all. Thank you for being a part of this remarkable journey with us. Your unwavering support fuels our passion and strengthens our resolve.

With heartfelt gratitude and warm regards,

**DEVENDRA KUMAR** 

Founder & CEO

**Ladli Foundation Trust** 

## **About Founder**

Devendra Kumar, a young self-made social reformer, was born in a high crime-prone slum where his parents abandoned him at the age of 2 years with his 3-dayinfant sister. Grown amidst poverty, at the age of 8, he started working as a child laborer. During his balloon-selling, he was snatched & brutally beaten by a group of delinquents & drug addicts. Many mishaps & miseries at a very young age coerced him to find a safe space for him which encouraged him to join a volunteering group with Indian Red Cross & St. John Ambulance, In 2010 his struggle to save his sister from child marriage and dowry by surviving amidst vulnerability motivated him to work for most vulnerable population for which he established the "Ladli Foundation."

He has been honoured with two national award by the Government of India and has been praised by Four successive Presidents of India late Sh. APJ Abdul Kalam, Late. Sh. Pranab Mukharjee, Sh. Ram Nath Kovind & Smt. Draupadi Murmu, respectively.

In 2019, His contribution to the welfare of the lower section of society was commended by the Union Ministry of Social Justice, Government of India and **nominated him for the prestigious Padma Shri Award 2020 (4th Highest Civilian Award of India).** His grassroots-level initiatives assisted in the liberation of thousands of women and young girls from sexual abuse and exploitation and subsequently empowered them to become self-reliant, for which he was titled as "True Hero" by Mr. Amitabh Bachchan

In 2017, His most significant gender sensitization initiative for gathering twenty thousands of male populations in Run for Laadli Half Marathon at JLN Stadium, Delhi to uphold the idea of Gender Equality was witnessed and deeply praised by the Union Home Minister, Social Justice Minister & Numbers of International Diplomats and Notable Dignitaries & Govt. Officials.

His 23 years continuous actions and innovative initiatives for empowering the oppressed and disadvantaged has also drawn attention on a global scale at the United Nations, where His suggestions have been published twice in high-level political forums of the United Nations in July 2021 and December 2021. Also In the Preliminary session of the 65th Commission on the Status of Women at the United Nations on March 15, 2021, The UN Secretary-General, Mr. António Guterres, praised his work and well acknowledged his influential advocacy for prioritizing women's health and effective efforts to prevent child marriage in developing countriesDuring the 65th Session of the Commission on the Status of Women, he was recognized by UN Secretary-General António Guterres for raising his voice to highlight the agenda of women's health and the elimination of child marriages in developing countries.

Devendra is an emerging global leader, notable speaker and policy analyst, boasts extensive expertise in international relations and development sector. He is also the founder of the South and East Asia Foundation in India and Ladli Foundation USA, a 501(c) (3) nonprofit organization in the United States, serving as an international think tank and has successfully orchestrated prestigious conferences like INDIA & BRICS, INDO-US SUMMIT, INDO-CHINA SUMMIT, CLIMATE CONCLAVE, and NATIONAL DEMOCRACY SUMMIT, uniting global leaders, diplomats, and policymakers to address India's challenges. Beyond diplomacy, Devendra is committed to gender-sensitive societal reform, fostering a network of change-makers dedicated to advancing gender equality.

His words of wisdom ,"Society is like a Canvas, It's you who need to paint it beautifully" serves as the driving force behind his transformative leadership initiatives aimed at creating a more inclusive world.

# **Our Strategic Priorities**

#### 1. Pioneering Technical Advancement of the Organization.

At the forefront of our strategic vision lies a steadfast commitment to harnessing cuttingedge technology as a formidable tool in our mission. We are dedicated to crafting a technologically robust infrastructure that will exponentially expand our reach within the social fabric, ensuring we touch the lives of an ever-increasing number of beneficiaries.

Our blueprint involves the formation of a highly skilled cadre of grassroots-level volunteers, each equipped with the latest technological advancements. This technological empowerment not only enables them to yield exceptional results in the field but also empowers them to conduct robust research analysis, paving the way for more effective project implementations. Furthermore, this technical prowess enhances our capacity to collaborate seamlessly with government officials and local authorities, thereby magnifying the impact and ensuring sustainability.

#### 2. Elevating Replicability.

Our aspiration is to enhance the replicability of our thriving innovations, underlining their societal relevance and generating a profound social impact. We are unwavering in our commitment to expanding in collaboration with like-minded organizations and partners who share our vision of community transformation.

Each of our initiatives is meticulously crafted to create an enduring cycle of social change. They are designed with simplicity and clarity, making them easily learnable and implementable by anyone who shares our passion for service and societal betterment. In doing so, we aim to create a chain of change agents, fostering sustainable replicability.

#### 3. Expansive Outreach and Growth.

Our determination knows no bounds when it comes to expanding our reach across developing nations. Our foremost priority is to fuel substantial growth by involving social enthusiasts from around the globe in our programs. We seek to provide them with the skills, knowledge, and hands-on experience needed to gain a profound understanding of our society's realities.

Our objective is to create a network of change-makers, each becoming a beacon of hope for those in dire need of support and assistance. Over the years, our organization has undertaken various strategic projects, each meticulously tailored to address the unique challenges presented by different beneficiary groups. These endeavors have often encountered hurdles related to cultural norms, entrenched beliefs, and a lack of awareness.

One pivotal challenge was the acquisition of accurate data essential for designing projects that precisely meet the needs of our target beneficiaries. However, we overcame this obstacle by assembling a dedicated team of skilled volunteers who were adept at data collection, all while respecting the cultural nuances, values, and beliefs specific to each location. Growth, for us, signifies not just expansion but evolution as an organization. We firmly believe in fostering continuous dialogues with other countries, individual social enthusiasts, self-help and service groups, and communities that share our commitment to effecting sustainable and meaningful change. Our ultimate goal is to extend our reach to every corner of community development, leveraging the right resources, human ingenuity, technology, and an unyielding passion for reshaping and enhancing lifestyles, livelihoods, and living conditions.

# **One Year Impact**

In the year 2022-2023, our organization achieved a remarkable milestone, impacting over 1 million direct beneficiaries. This substantial outreach did not go unnoticed, as it garnered recognition from various government departments and organizations. Notably, our recent accomplishments have centered on empowering marginalized communities. One standout achievement has been enabling digital education access for more than 157,000 underprivileged students. This initiative, executed independently without external financial aid or grants, has yielded an astounding impact valued at approximately INR 600 crore (equivalent to 75 million USD). Furthermore, our commitment to eradicating malnutrition among 800,000 marginalized students in Delhi's government schools has translated into sustainable solutions, bringing about remarkable improvements in their health and well-being.

We've also made substantial strides in education through the establishment of 87 smart classes in government schools. These smart classes have revolutionized the learning experience, opening new horizons of knowledge for students. Our Social Internship Program has played a pivotal role in nurturing practical knowledge through hands-on experiences, equipping students with essential real-world skills. Additionally, our initiative to register over 1 lakh students for volunteering in the government's flagship programs, including POSHAN, TB Mukt Bharat, Nasha Mukt Bharat, and Beti Bachao-Beti Padhao, exemplifies our commitment to civic responsibility and community engagement.

Furthermore, our organization has made significant contributions by providing life skill training and employment opportunities, mental health support, menstrual hygiene training, and COVID-19 vaccination. These efforts have particularly benefited vulnerable groups, including orphaned girls affected by the pandemic, women with disabilities, tribal communities, Scheduled Castes, and minority groups. We have also played a pivotal role in the prevention of tuberculosis among adolescent girls, contributing to visible transformative changes within these communities.

In summary, our organization's unwavering dedication and impactful initiatives have left an indelible mark on society, bringing about positive change and fostering a more inclusive and empowered future.

## **Impact Number of This Year**

**Digital Education** 



 $1.57 \, \text{Lac} +$ 

Women Empowerment



300

**Gender Sensitization** 



1 Lac+

**Skill Trainings** 



560+

**Covid-19 Vaccination** 



1 Lac+

**Mass Marrige** 



51

**Anemia & Malnutrition** 



4 Lac+

**Tuberculosis** 



5,000 +

**Routine Immunization** 



55000+

**Drugs Prevention** 





289

**PWD** Sensitization



1500 +

**Social Adoption** 



100 +

### 23.36 lakhs + People Directly Impacted

#### **Over All Impact Since 2012**





2.82 Lac +

Marginalized Students were enabled with Digital Education & provided Free Digital Tabs & **BYJU's Premium Subscription** 



3.95 Lac+

Females were benefitted for Primary & Reproductive Health, **Anemia Eradication & Sensitized** about MHM, STD's, HIV, TB Mental Health & Family Planning



8.75 Lac+

Males were involved in **Gender Sensitization though Street** Plays, Half-Marathon & Seminars

#### **Covid-19 Vaccination**





1 Lac +

Men, Women & adolescents were benefitted with COVID-19 Vaccination with the Support of Rajasthan Govt. & USAID

#### **Pandemic Relief**





2.5 Lac+

Migrant Laborer's were Provided Dry Ration & Covid **Protection Kit** during the Pandemic in Association With Delhi Police

#### **Anemia & Malnutrition**



4 Lac+

is being provided Dietary Support and Sensitization to overcome form malnutrition in Association with **Delhi Education Department** 

#### **PWD Rights**





7500 +

Persons with disabilities were sensitized about their rights & provided employment opportunities

#### **Drugs Prevention**





7800+

Young Boys and Juveniles were divert from substance abuse through Sports & YOGA

#### Rehabilitation



2100 +

Socially victimized women were saved from prostitution & rehabilitated through mass weddings

#### **Skill Trainings**





16000+

Girls were provided Basic **Education**, Vocational Training for social upliftment

#### **Covid-19 Orphans**





Young Girls & Women who lost their bread earners during pandemic were provided Skill Training and Job **Placements** 

#### **Social Adoption**





4500+

Adolescents girls were socially adopted for providing **Health & Education** 

# **Demographics Covered** Our Impact and Reach Nationwide Delhi, Punjab, Haryana, Rajasthan, Tamil Nadu, Maharashtra, Uttarakhand, Chhattisgarh, Uttar Pradesh, Andhra Pradesh, Telangana, Himachal Pradesh

#### **ASSOCIATIONS & RECOGNITIONS**

थावरचन्द्र गेहलोत THAAWARCHAND GEHLOT सामाजिक न्याय और अधिकारिता मंत्री भारत सरकार 'एव नेता सदन (राज्यसमा) MINISTER OF SOCIAL JUSTICE AND EMPOWERMENT GOVERNMENT OF INDIA & LEADER OF THE HOUSE (RAJVA SABHA)



कार्यालयः 202, सी विंग, शास्त्री भवन, नई दिल्ली–110115 Office : 202, 'C' Wing, Shastri Bhawan, New Delni-110115

Tel. : 011-23381001, 23381390, Fax : 011-23381902 E-mail : min-sje@nic.in दूरमापः 011-23381001, 23381390, फॅक्स: 011-23381902 ई-मेल : min-sje@nic.in

#### Commendation Certificate

It gives me immense pleasure to place on record our appreciation to acknowledge the efforts of Mr. Devendra Kumar Gupta & "Ladli Foundation Trust" for their commendable work as Frontline Warrior for providing direct relief and to protect Migrant Laborers, Women Domestic Workers & Divyangjans, during the Hard time of Covid-19 Pandemic Lockdown in various cities and rural part of India.

The country is experiencing an unprecedented global public health crisis, which calls for an extraordinary response by all humanity. While everyone is invariably impacted by Covid-19, the pandemic has also affected the Divyangians and has limited the opportunities further for them.

I congratulate the entire team of Ladli Foundation Trust for keeping concern for Divyangjans by Conducting a webinar "Impact of Covid 19 Pandemic Lockdown on PwD's" under the "Sashakt Divyang" Initiative, an Innovative initiative of Ladli Foundation Trust for creating an inclusive society & empowering Persons with Disabilities

I sincerely thank and appreciate Mr. Devendra Kumar Gupta & Ladli Foundation Trust for their endeavour and hope that they will continue to do such noble work with the same zeal and devotion, in the future also

With best regards,



[Thaawarchand Gehlot]

HIMANSHU GUPTA, IAS Director, Education & Sports

No. PS/DE/2022/406 Dated: 15/11/2022



Directorate of Education Govt. of NCT of Delhi Room No. 12, Civil Lines Near Vidhan Sabha, Delhi-110054 Ph.: 011-23890172

Respected Devendra ji,

I would like to appreciate your Initiative for Setting Up 35 Smart Classes with BYJUs Digital Content in Our Schools. I also appreciate the initiatives taken under digital education by Ladii Foundation to provide one Lac Students of Delhi government free Licences for Premium Subscriptions of BYJU's for 3 years (CBSE school Course content) along with conducting sensitization Workshop on MHM, Wash, good Touch-Bad touch and Gender Sensitization. This initiative has definitely enhanced the enthusiasm among our student towards Digital Learning Programme in the Delhi Government Schools.

Thanking you.

with worm regards

Peus

#### United Nations



#### Nations Unies

NON-GOVERNMENTAL ORGANIZATIONS BRANCH
OFFICE OF INTERGOVERNMENTAL SUPPORT AND COORDINATION FOR SUSTAINABLE DEVELOPMENT
25° HOS Secretaria Balding, United Nations, New York NY 1, 10017
Telephone (212) 951-3632, Fax. (212) 951-3938
Website news una agreeococing Contact www.un agreeonocingocontact

17 August 2020

Dear NGO Representative,

#### Subject: Follow-up to the decision of the Economic and Social Council

I am pleased to inform you that on 24 June 2020, the Economic and Social Council (ECOSOC) adopted the recommendation of the Committee on Non-Governmental Organizations (NGOs) to grant special consultative status to your organization, Ladli Foundation Trust. Please accept our heartfelt congratulations.

Consultative status for an organization enables it to actively engage with ECOSOC and its subsidiary bodies, as well as with the United Nations Secretariat, programmes, funds and agencies in a number of ways. For information on United Nations events opened to NGOs with consultative status, please consult our booklet "Working with ECOSOC: an NGO Gulde to consultative status" available on our website in several languages at: http://csonet.org/index.php?menu=134.

In order to better understand this relationship, we take this opportunity to provide some critical information about the privileges that consultative status with ECOSOC confers on your organization, as well as the obligations that your organization will be required to meet under this relationship. We therefore urge you to take the time to carefully review the information provided below.

#### A. Privileges and benefits of consultative status

1) ECOSOC Resolution 1996/31

 Arrangements for consultations with NGOs are regulated by ECOSOC resolution 1996/31, adopted by the Council on 25 July 1996. Please review for recognition at http://council.org/arrange/councils/1996/31.pdf



30th March 2023

To Mr. Devendra, Founder

Ladli Foundation

#### SUB: Appreciation letter for supporting BYJU'S EDUCATION FOR ALL initiative

On behalf of the BYJU'S Social Initiatives team, I would like to extend our sincere appreciation for the remarkable work that you have done in connecting over 1.5 lakhs marginalized students with digital education, thereby supporting Hon'ble Prime Minister's eVidya initiative. The impact you have delivered can be valued at approx INR 600 crore purely based on the market cost of the subscriptions provided. We remain committed along with you, in making a difference in the lives of so many young learners.

I am happy to place on record that you have successfully delivered this impact without seeking financial assistance from us. We admire your dedication and are honored to have been able to witness the significant difference that you have made on the education landscape in India. We would like to extend our heartfelt appreciation to the Ladli Foundation for your incredible work. We hope that you will continue to inspire others and positively impact the lives of those who need it most.

We wish you all the best in your future endeavors!

Meno garnes.

Yours Sincerety,
Mansi Kasliwal
Vice President - Social Initiative

















































Amidst the unprecedented challenges brought about by the COVID-19 pandemic, the Ladli Foundation, in partnership with USAID, took proactive measures in the state of Rajasthan, India, to address the pressing issues of healthcare and vaccination. Recognizing the vital importance of vaccination in curbing the virus's spread, the foundation conducted a remarkable COVID-19 vaccination drive across four districts: Churu, Dausa, Nagaur, and Rajsamand.

The vaccination drive prioritized those at the forefront of the pandemic response, including healthcare workers and front-line workers, as well as individuals aged 60 and above. This strategic approach ensured that the most vulnerable populations and those most exposed to the virus were protected, in line with international guidelines.

The impact of this initiative is exemplified by the impressive numbers achieved. The target was ambitiously set at 34,288 vaccinations, but the project exceeded expectations, reaching a total of 49,958 vaccinations. This achievement not only reflects the dedication and efficiency of the Ladli Foundation and its partners but also underscores the eagerness of the community to protect themselves and their loved ones from the virus.

Moreover, the success of the COVID-19 vaccination drive has paved the way for broader public health benefits. It has evolved into a routine immunization program, emphasizing the importance of preventive healthcare beyond the pandemic. The project's expansion to vaccinate children aged 0 to 5 under routine immunization is a testament to its lasting impact on community health.

Since February 2023, this initiative has administered over 50,000 routine immunization doses, emphasizing the continuity and sustainability of the foundation's efforts. By transitioning from a pandemic-specific response to a routine immunization program, the Ladli Foundation is furthering its mission to enhance the overall health and well-being of the community.

In conclusion, this project in Rajasthan serves as a beacon of hope during challenging times. It not only addressed the immediate COVID-19 crisis but also set in motion a broader immunization program that will benefit the community for years to come. The foundation's commitment to public health and its partnership with USAID have demonstrated the profound impact that targeted and well-executed initiatives can have on the health and resilience of communities.

#### **VACCINATING THE INFANT**



#### **RECOGNITION BY DISTRICT GOVERNMENT DEPARTMENTS**



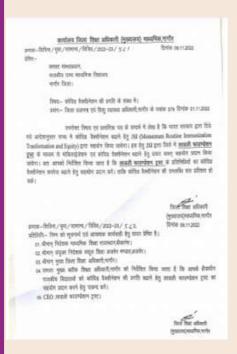
#### Collaboration letter from Nehru Yuva Kendra, Dausa



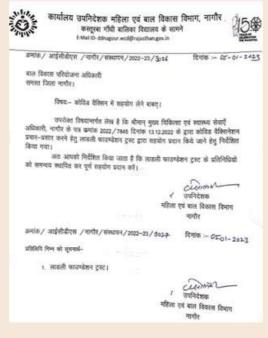
# Collaboration letter from office of Women & Child Development, Dausa



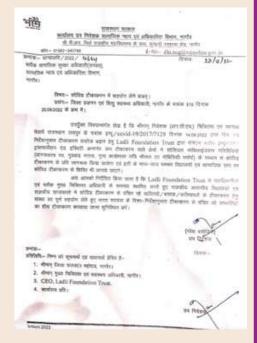
# Collaboration letter from Department of Education, Dausa



Collaboration letter from District Education Officer, Nagaur



Collaboration letter from office of Women & Child Development, Nagaur

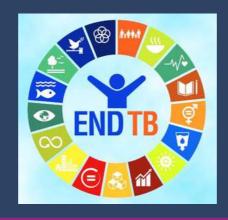


Collaboration letter from office of Social Welfare & Justice, Nagaur



# **PROJECT:**

# TUBERCULOSIS BREAKING THE BARRIER



The collaborative effort between the Karnataka Health Promotion Trust (KHPT) and the United States Agency for International Development (USAID) to address the urgent need for Tuberculosis (TB) control and comprehensive community health education in vulnerable areas of Bangalore has had a profound and far-reaching impact.

With the project's successful implementation, over 5,000 individuals in these communities have been directly touched and empowered. One of the project's significant achievements has been equipping these individuals with vital TB knowledge. This knowledge not only helps them recognize the symptoms and risks associated with TB but also encourages early diagnosis and treatment-seeking behavior. By doing so, the project has played a crucial role in mitigating the spread of TB and improving the overall health outcomes of these communities.

Reproductive health education is another key facet of this initiative, contributing to informed decision-making regarding family planning, maternal health, and general reproductive well-being. This knowledge empowers individuals to make choices that positively impact their health and the health of their families, fostering healthier and more informed communities.

Additionally, addressing menstrual hygiene management skills is an essential component of this project. By providing education and resources on this often-overlooked aspect of women's health, the project not only enhances physical well-being but also works to eliminate the stigma and taboos associated with menstruation, promoting a more inclusive and educated society.

In summary, this project stands as a shining example of the transformative potential of collaborative efforts in public health. It has not only addressed the critical issue of TB control but has also enriched the lives of thousands of individuals by imparting knowledge and skills that enhance their overall well-being. This initiative's success demonstrates the positive impact that targeted community health education can have in vulnerable areas, leading to healthier, more informed, and empowered communities in Bangalore and beyond.

#### STUDENTS POSING WITH OUR LADLI TEAM

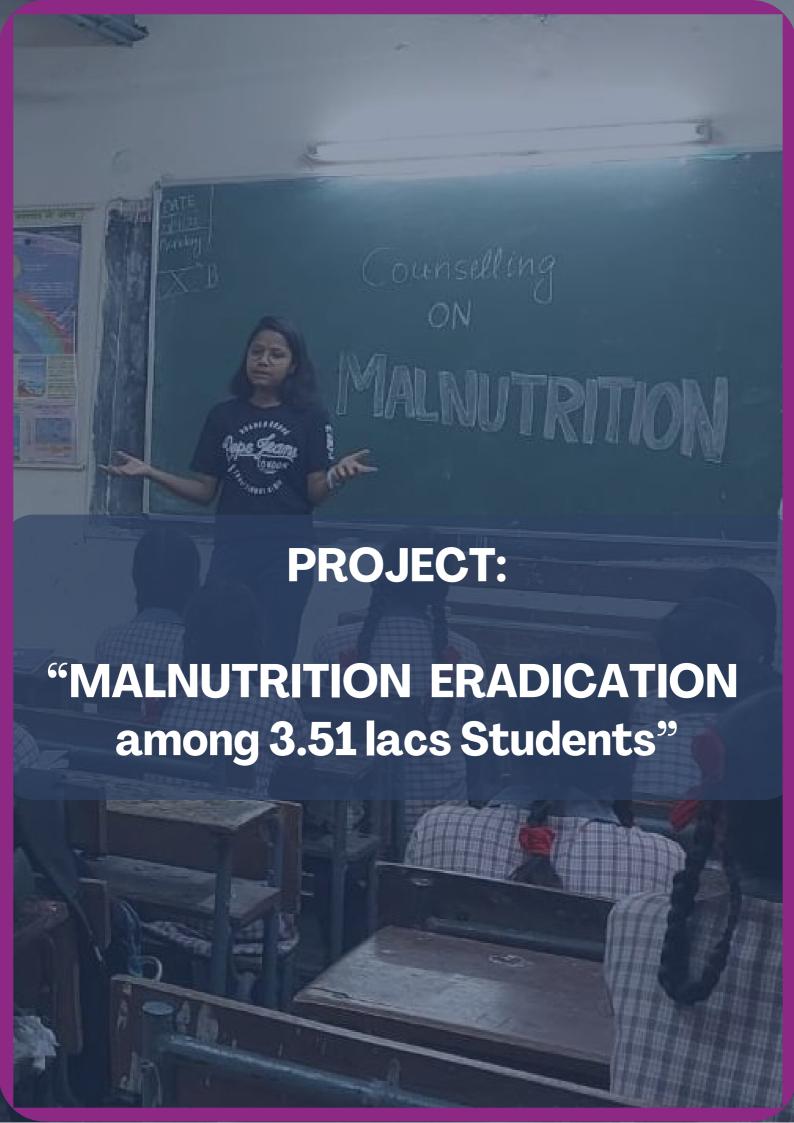


## SENSITIZATION OF STUDENTS ON TUBERCULOSIS



# SENSITIZATION OF STUDENTS ON MENSTURAL HYGIENE, SRH & TB





# Delhi Education Dept, Ladli Foundation join hands to fight malnutrition, anemia

New Delhi

Delhi Education Department, and Ladli Foundation have signed a Memorandum of Understanding (MoU) to support over 8 lakh students in overcoming malnutrition and anemia.

The collaboration aims to tackle one of the critical health issues faced by children in Delhi by designing effective interventions to change their dietary habits, through regular counseling and monitoring and enhancing the impact of school meals.

Himanshu Gupta, Director of Education, Delhi, and Devendra Kumar, Founder, Ladli Foundation, on Friday signed the MoU at Delhi Government School at Rouse Avenue.

Himanshu Director Gupta on the occasion said that "malnutrition and anemia continue to be a persistent issue for children and it is our responsibility to take action and work for holistic development of the students and we need to work towards providing a brighter future for our students by ensuring that they receive the nutrition they need to lead healthy and productive lives."

Similarly, Ladli Foundation's Devendra Kumar said, "We are proud to be a part of this noble initiative and the visionary approach of the Director Education to make a difference in the lives of young students."

"Through this collaboration, we aim to monitor and ensure the real-time delivery of strategies designed by the Education Department for a healthier future for children in Delhi by addressing the root cause of malnutrition and anemia, and this initiative is scientifically designed to ensure that every student has access to nutritious meals that will help them grow and develop to their full potential," he added.

The MoU signing ceremony was attended by all district heads of the department, and was followed by a state-level meeting, where the details of the collaboration were discussed.



The initiation of this project comes as a timely response to alarming malnutrition statistics among marginalized students in Delhi, where 32.1% of students are underweight and 35.5% are stunted. These distressing figures have been further exacerbated by the COVID-19 pandemic, highlighting the urgency of addressing this issue. The baseline survey reveals that a staggering 8 lakh students in Delhi government schools are currently in the red zone of malnourishment, underlining the critical need for intervention.

The Ladli Foundation has taken a comprehensive and innovative approach to combat malnutrition among students. Through initiatives such as 'Mini Snack Breaks,' Diet and Nutrition Counseling Sessions, and Quarterly Measurement and Monitoring, they have not only raised awareness about nutrition but also actively improved the physical health of these students. This multifaceted strategy is commendable, as it recognizes that addressing malnutrition goes beyond simply providing food—it involves education, counseling, and ongoing monitoring.

The project's positive impact on over 7 lakh students is nothing short of remarkable. By equipping them with knowledge about nutrition and improving their physical health, it is contributing significantly to the realization of key UN Sustainable Development Goals, including Goal 3 (Good Health and Well-being), Goal 4 (Quality Education), and Goal 10 (Reduced Inequalities). This holistic approach aligns with the broader vision of creating a healthier, more informed, and equitable society.

Furthermore, the success of this project underscores its potential as a replicable model for broader community impact across India. By addressing a pressing issue like malnutrition, it not only improves the immediate well-being of students but also lays the foundation for a brighter and healthier future. This initiative serves as a beacon of hope, demonstrating the positive change that can be achieved through strategic partnerships, innovative approaches, and a commitment to the betterment of society as a whole.

#### STUDENTS CONDUCTING WORKSHOPS IN THEIR SCHOOLS



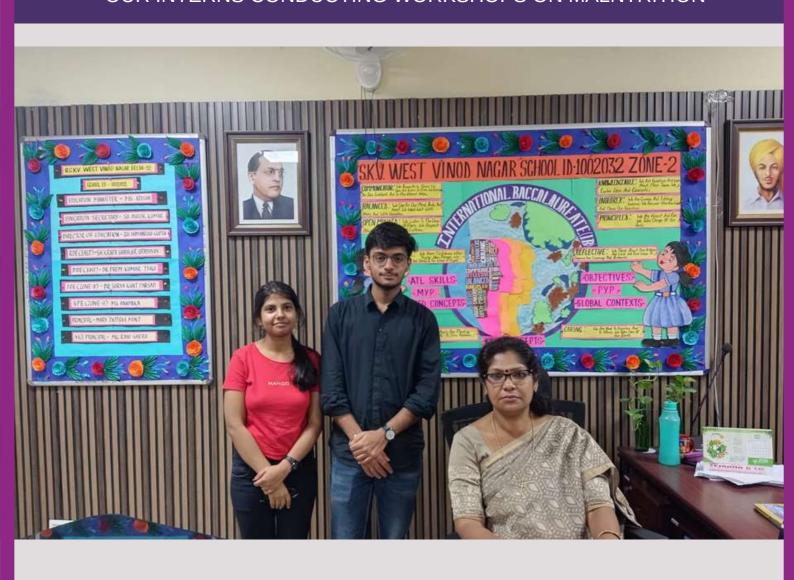


## STUDENTS SHOWCASING THEIR HEALTHY TIFFIN BOXES





### **OUR INTERNS CONDUCTING WORKSHOPS ON MALNTRITION**





## STUDENTS CONDUCTING PRESENTATIONS IN THEIR SCHOOLS



STUDENT ENJOYING HIS NUTRTIOUS MEAL



the collaboration between the Directorate of Education and the Ladli Foundation through a Memorandum of Understanding (MoU) marks a commendable effort to promote awareness and education about nutrition among 11th-grade students in Delhi schools. This initiative reflects a visionary approach to instill a sense of social responsibility and awareness in the youth, empowering them to make informed decisions about their health and well-being.

The Action Research-Based Social Internship program is a pioneering initiative that goes beyond traditional classroom learning. By sensitizing and educating students about the importance of nutrition and its profound effects on the human body, it equips them with valuable knowledge that extends far beyond their academic curriculum. This program serves as a catalyst for fostering a culture of health consciousness among the younger generation.

The Ladli Foundation, with its impressive track record of engaging with over 760 schools and reaching more than 85,000 students, underscores the extensive impact of its interventions. By utilizing various tasks and activities, the foundation is actively raising awareness about malnutrition. This not only benefits the participating students but also has the potential to create a ripple effect within their communities, as they become advocates for proper nutrition and healthy living.

In essence, this collaboration represents a holistic approach to education—one that not only imparts academic knowledge but also instills values and a sense of social responsibility. By addressing the critical issue of malnutrition and its consequences, the initiative is not only enhancing the lives of the students involved but also contributing to the broader goal of building a healthier and more informed society. It serves as a model for the kind of partnerships that can bring about positive, lasting change in the education and well-being of our youth.

#### FOUNDER OF LADLI FOUNDATION ADDRESSING EVERYONE AT THE EVENT







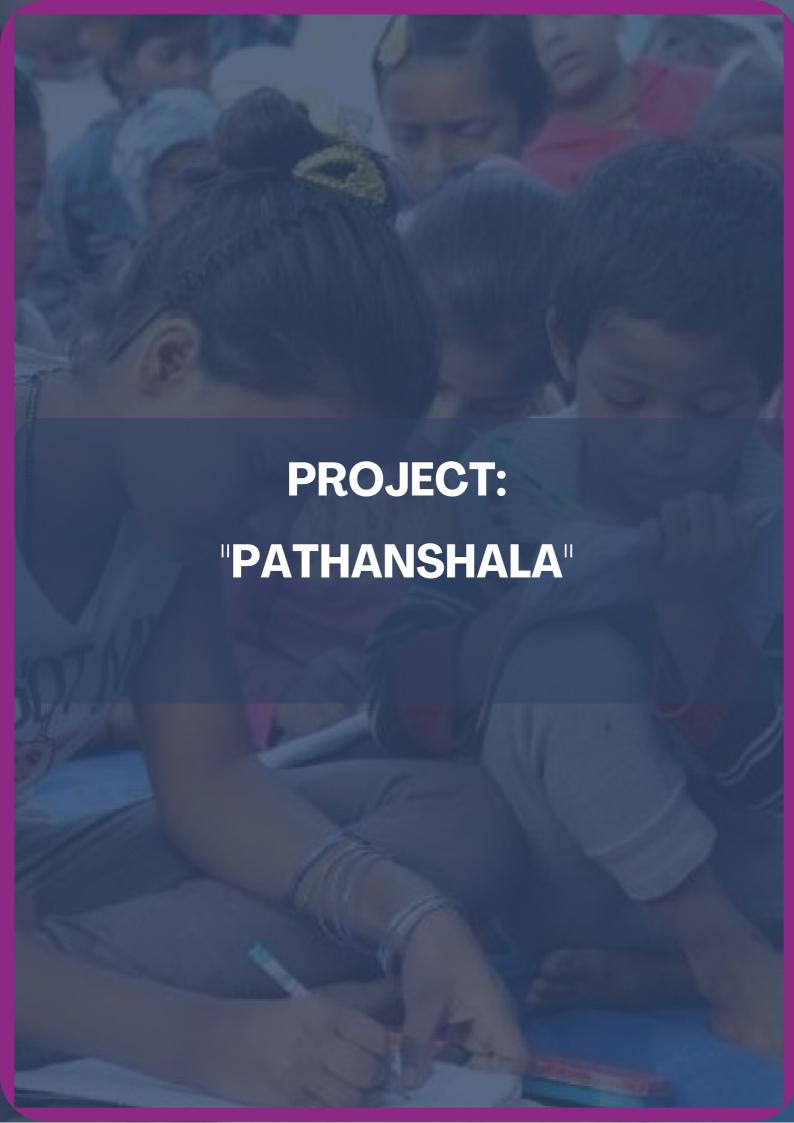
# torate of Education, Government of NCT of Dell

## **LADLI** Foundation Trust









In India, a staggering 46 million children between the ages of 6 to 18 find themselves trapped in a grim reality of begging, child labor, and the horrors of sexual abuse. It's a heartbreaking situation that demands immediate attention.

Enter the Pathanshala mobile classrooms, a beacon of hope and change initiated by the Ladli Foundation. Through this project, we've extended the precious gift of free primary education to over 2500 young beneficiaries who call the red light crossings and urban slums their home. These mobile classrooms aren't just places of learning; they are sanctuaries of safety and growth.

In addition to providing access to education, the foundation has launched sensitization programs for parents. These programs tackle vital subjects, including the physical and mental well-being of their children, while also shedding light on the atrocities committed against children.

The impact of these mobile classrooms goes beyond mere education. They shatter the barriers that hinder these children from realizing their potential and free them from the vicious cycles of exploitation.

Furthermore, an inspiring initiative was born - the volunteering visits of students from more affluent and influential backgrounds to these slum mobile classes, where they interact with their marginalized peers. This experiment has had a profound impact. It not only instilled a sense of social responsibility and empathy in the privileged students but also lit a spark of hope in the marginalized children. This camaraderie provides encouragement and motivation, igniting a passion for education.

Through these efforts, the Ladli Foundation is not only breaking the cycle of abuse and exploitation but also nurturing a more compassionate and socially aware generation. We believe that education, empathy, and unity are the keys to a brighter future for all children, regardless of their circumstances.

#### Children attending the Pathanshala classes in the slums





Providing educational materials to the Pathanshala students.



Engaging with and connecting volunteers with children from the slums.



Our interns distributing educational materials to children in the slums.



Pathanshala Open Mobile Class In Slums



The COVID-19 pandemic wreaked havoc on education worldwide, affecting over 1.5 billion children and youth. This crisis exposed a stark gap in access to quality education, particularly among marginalized students. They faced the dual challenge of disrupted school-based learning and increased vulnerability to issues like domestic violence.

In response to this pressing need, the Ladli Foundation, inspired by Swami Vivekananda's wisdom, embarked on a transformative journey to bring education directly to those who needed it most. Through a strategic partnership with BYJU's, India's leading Digital Education Provider, the E-Pathanshala Program was born.

This Action-Research project aimed to bridge the digital divide by providing free refurbished Digital Devices with loaded E-Learning Content, Material, and 3 Years Premium Subscription of BYJU's APP to marginalized students. The goal was clear: enable them to complete their secondary education and prepare for the JEE/NEET entrance exams, offering a pathway to brighter futures. A key focus of this initiative was addressing the needs of the most vulnerable groups, including those residing in India's slums and families with three or more girl children. These individuals often face social injustices, discriminatory practices, and limited access to education.

The program went beyond academics, offering critical expertise and workshops on sensitive issues like Gender Sensitization, Menstrual Health & Hygiene, Wash, Sexual Abuse, Child Rights, and Substance Abuse Prevention. Fun activities and reward-based competitions engaged students, encouraging them to invest in their academic journey and future career prospects.

Crucially, the initiative also recognized the importance of parental support. Interactive sessions and performance incentives were designed to motivate parents to prioritize their children's education over child labor. Setting up 87 smart classes in schools further revolutionized learning, providing students with a modern and engaging educational experience. It opened doors to new avenues of knowledge and creativity.

Moreover, offering free premium subscriptions for digital education to over 1.57 lakh marginalized students was a monumental step towards bridging the digital divide. It empowered students with the skills and knowledge needed to thrive in the digital age. During the COVID-19 pandemic, Ladli Foundation's impact on underprivileged and marginalized students was nothing short of remarkable. Providing digital education to 1.86 lakh students across India, including remote villages, narrowed the gap between those with limited resources and those with more. This achievement signifies progress towards a more equitable society, where every child has the opportunity to reach their full potential.

In conclusion, the E-Pathanshala Program exemplifies the Ladli Foundation's commitment to transformative change, empowerment, and social equality through education. It stands as a beacon of hope for marginalized students, illuminating their path to a brighter future.

#### Digital devices with e-content distributed to underprivileged children





# RECOGNIZED FOR PROVIDING DIGITAL EDUCATION ACCESS TO MORE THAN 157,000 MARGINALIZED STUDENTS, RESULTING IN A SIGNIFICANT IMPACT

#### **VALUED AT INR 600 CRORE (APPROXIMATELY 75 MILLION USD)**



30th March 2023

To Mr. Devendra, Founder Ladli Foundation,

#### SUB: Appreciation letter for supporting BYJU'S EDUCATION FOR ALL initiative

On behalf of the BYJU'S Social Initiatives team, I would like to extend our sincere appreciation for the remarkable work that you have done in connecting over 1.5 lakhs marginalized students with digital education, thereby supporting Hon'ble Prime Minister's eVidya initiative. The impact you have delivered can be valued at approx INR 600 crore purely based on the market cost of the subscriptions provided. We remain committed along with you, in making a difference in the lives of so many young learners.

I am happy to place on record that you have successfully delivered this impact without seeking financial assistance from us. We admire your dedication and are honored to have been able to witness the significant difference that you have made on the education landscape in India. We would like to extend our heartfelt appreciation to the Ladli Foundation for your incredible work. We hope that you will continue to inspire others and positively impact the lives of those who need it most.

We wish you all the best in your future endeavors!

Yours Sincerely,

Mari agar

Mansi Kasliwal

Vice President - Social Initiatives







In response to the pressing issue of substance abuse among young boys in underprivileged communities, the Ladli Foundation Trust, in collaboration with the Delhi Police, the National Institute of Social Defence, and the Ministry of Social Justice & Empowerment, embarked on a transformative initiative known as Project JOSH. This initiative, born under the umbrella of the 'Nasha Mukt Bharat Abhiyaan' or 'Drugs-Free India Campaign,' is a testament to our unwavering commitment to diverting at-risk youth from the perilous path of substance abuse and crime.

Project JOSH, which commenced on March 1, 2021, is a beacon of hope for young boys residing in Delhi's slums and underdeveloped areas. These communities have been grappling with the alarming rise in substance use and criminal activities, particularly during the dark hours when anti-social behaviors tend to flourish.

By choosing sports, dance, yoga, and fitness activities as a means of diversion, we've not only made the process enjoyable but also tapped into the scientifically proven benefits of physical engagement. These activities release hormones such as dopamine and endorphins, reducing stress and anxiety while instilling positivity.

As of now, 1057 young boys are actively involved in intensive physical training, partake in reward-based tournaments, and receive a nutritious diet to support their physical development. Additionally, our specially designed orientation, career counseling workshops, motivational sessions, and mental health support play a pivotal role in diverting them from substance abuse and anti-social activities.

The impact of Project JOSH has been profound. Through this initiative, we've witnessed significant reductions in substance abuse among participants, with volleyball emerging as a particularly effective sport. Furthermore, the project has contributed to a 100% increase in the number of students interested in attending school.

Our mental health counseling sessions have proven invaluable, with beneficiaries openly discussing their problems and seeking support voluntarily. We understand that relapses can occur, and this program is structured to provide ongoing support through phases 2 and 3 to help individuals maintain their substance-free lifestyles.

Beyond substance abuse prevention, the program has successfully educated beneficiaries about vital subjects such as gender sensitization, human rights, and the importance of education. It has sparked meaningful dialogues and empowered youth to challenge social injustices.

Based on the success of this pilot program, we envision the potential for launching Project JOSH on a larger scale, reaching even more young minds and building a brighter, drug-free future for our society. This initiative not only improves the mental and physical well-being of our youth but also nurtures them to become future leaders, athletes, and contributors to society in meaningful ways.

In summary, Project JOSH stands as a testament to our dedication to empowering youth and creating a society of physically fit, socially integrated, and motivated individuals, breaking the chains of substance abuse and guiding our youth towards a brighter future.







Diverting beneficiaries through sports & physical activities



The Ladli Foundation's Mega Initiative, a sweeping and impactful endeavor, unfolded in 47 cities across India, leaving an indelible mark on the lives of over 4500 adolescent girls. The heart of this initiative lay in the powerful pledge taken by the masses, committing to the social adoption of 9 underprivileged girls for a duration of 9 years. This noble commitment aimed at fostering concern and care for their health, education, and overall well-being, while also respecting and incorporating their traditional beliefs and rituals tied to the Navratra Kanya Pujan Festival.

The impact of this initiative was profound, as it went beyond mere pledges. The girls were provided with essential education materials, personal hygiene kits, and crucial primary health checkups, addressing their immediate needs and ensuring a foundation for a better future. Moreover, this initiative was carefully aligned with the United Nations' Sustainable Development Goals, particularly focusing on education, health, and gender equality, contributing meaningfully towards achieving these vital global targets.

A pivotal moment during this initiative was the presence and endorsement of the esteemed spiritual leader, Swami Avdheshanand Giri Ji, on the launch day. His international recognition and influence amplified the reach and impact of the initiative, broadcasting a potent message to the global community and millions of his devotees. This message urged them to replicate and adopt this compassionate and forward-thinking initiative during their upcoming Navratra festivals, thus extending the cycle of care and support for underprivileged girls.

Building on the initial success, on 9th July 2022, a further 101 girls, who had tragically lost their parents during the COVID-19 pandemic, were embraced and welcomed into this compassionate initiative. This expansion demonstrated the resilience and adaptability of the Ladli Foundation, reflecting their commitment to evolving challenges and their dedication to addressing critical societal needs.

In summary, the Ladli Foundation's Mega Initiative stands as a testament to the power of collective action and compassion. It showcased how honoring tradition while embracing progress can lead to tangible, positive outcomes, touching the lives of thousands and potentially serving as a beacon of inspiration for similar initiatives worldwide.







Marriage holds a multifaceted role in India, far more than a mere ritual or celebration. It has, unfortunately, been intertwined with exorbitant expenses and the deeply ingrained dowry tradition, leading to the social victimization of underprivileged women and their families. Yet, paradoxically, marriage can also serve as an effective tool for providing social security to uneducated and disadvantaged women, shielding them from exploitation and trafficking.

In response to these challenges, the organization embarked on a laudable mission to conduct mass weddings for 1753 women, coupled with thorough criminal background checks of potential grooms. Remarkably, the entire cost of these weddings was borne by the organization, alleviating the financial burden that often accompanies marriage.

The impact of this initiative is nothing short of transformative. By successfully orchestrating mass marriages for over 1750 women, it has significantly curtailed the scourge of dowry-related domestic violence and played a pivotal role in reducing female infanticide. These mass weddings have acted as a beacon of hope, breaking the shackles of financial exploitation and empowering underprivileged women to embark on a new chapter of their lives with dignity and security.

The significance of this endeavor cannot be overstated, as it not only addresses the immediate issues related to marriage expenses and dowry but also contributes to broader social change. By adding 51 more girls to this initiative on 9th July 2022 under the "Shagun" program, the organization has further expanded its reach and impact. These mass weddings represent a powerful example of how targeted interventions can combat deeply rooted social issues, ultimately paving the way for a more equitable and just society where marriage is a celebration of love and union rather than a source of exploitation and victimization.

#### FOUNDER OF LADLI FOUNDATION WITH THE GIRLS







AN ATMOSPHERE OF PURE JOY AND CELEBRATION DURING MASS WEDDING EVENT



AN ATMOSPHERE OF PURE JOY AND CELEBRATION DURING SOCIAL ADOPTION EVENT



### **PROJECT SAHELI**



The "Saheli" initiative by the Ladli Foundation is a beacon of hope for marginalized communities, with a profound impact that spans preventive healthcare, anemia eradication, and education on personal hygiene, reproductive health, and the prevention of life-threatening communicable diseases and STDs. Over 3.75 lakh beneficiaries have already benefited from this holistic approach to community health and well-being.

Through community health camps, workshops, and engaging street plays, the Saheli initiative sensitizes women and adolescents in slums to critical health issues. These efforts empower them with knowledge and practices that can be life-changing. The initiative addresses personal hygiene, reproductive health, and the prevention of diseases such as tuberculosis, HIV, and AIDS.

One of the standout features of the Saheli initiative is its commitment to providing tangible healthcare services. Health camps offer medical screening and primary healthcare services to more than 3.75 lakh beneficiaries. This includes the distribution of prescribed IFA supplements, jaggery, grams (chana) for a 90-day supply, personalized diet charts, and sanitary kits. These provisions go a long way in addressing immediate health needs and promoting overall wellbeing.

Moreover, the initiative recognizes the importance of sustained education. Monthly interactive workshops play a vital role in educating women and adolescents about critical topics like menstrual hygiene, WASH (Water, Sanitation, and Hygiene), reproductive health, yoga, and mental health. These workshops equip participants with knowledge and skills that promote sustainable living practices, fostering healthier lives in the long run.

Notably, the impact of the Saheli initiative extends beyond mere numbers. It represents a lifeline for vulnerable communities, offering them access to healthcare, knowledge, and tools for a better future. By addressing health disparities and empowering women and adolescents, this initiative not only improves individual well-being but also contributes to building stronger, more resilient communities. It embodies the essence of transformative grassroots work, creating a positive ripple effect that extends far beyond its immediate beneficiaries.







The Ladli Foundation, in a remarkable endeavor, has committed itself to the critical causes of water conservation and ensuring safe and hygienic sanitation facilities for rural students in government schools. This initiative has not only transformed the physical infrastructure but has also nurtured important habits for personal hygiene and sustainable practices.

One of the core objectives of this initiative was the renovation and reconstruction of student toilets in government schools. Alongside, the Ladli Foundation's collaboration with young, innovative engineering students has been instrumental in fixing water wastage issues by replacing leaking taps and installing soap dispensers. This comprehensive approach not only ensures access to clean and functional sanitation facilities but also instills the essential habit of handwashing among students, promoting personal hygiene.

In partnership with Asian Paints, the Ladli Foundation took a significant step in advancing the cause of sustainable water conservation, sanitation, and Menstrual Hygiene Management (MHM). A government school in Garhi Bohar Village, Rohtak, Haryana, served as a canvas for this transformative project. The construction and furnishing of separate toilet facilities for both boys and girls not only addressed the pressing issue of sanitation but also contributed to gender equality by providing equitable facilities. Beyond infrastructure enhancement, this initiative also emphasized education and awareness. A sensitization workshop was conducted, ensuring that students and the community at large were informed about the importance of water conservation, proper sanitation practices, and menstrual hygiene management. The distribution of personal hygiene kits further underscored the commitment to supporting students' holistic well-being.

The impact of this project is profound, extending to over 3000 students. It signifies more than just infrastructure development; it symbolizes the empowerment of young minds with the knowledge and tools necessary for better living and a healthier future. The Ladli Foundation's dedication to these essential aspects of rural education and well-being demonstrates its commitment to holistic community development and a more sustainable and equitable future for all.

#### Before & After re-construction of Garhi Bohar school washroom





Personal Hygiene Kits distributed among female students



Intensive workshop on Menstrual Hygiene Management (MHM)



Counselling female students about child sexual abuse



The project implemented by Ladli Foundation in association with the National Internet Exchange of India (NIXI) has had a profound impact on the lives of vulnerable and marginalized adolescent girls and women in Delhi, India. The primary objectives of the project were to ensure livelihood opportunities by providing vocational training, foster adaptive and positive behavior through life skill education, and promote holistic education encompassing physical, emotional, moral, and psychological development.

Over the course of the project, the organization successfully identified and enrolled 200 girls and women who were deprived of better education and livelihood opportunities. These beneficiaries hailed from diverse socio-economic backgrounds and had varying career aspirations. Remarkably, a significant portion of them had completed their 12th grade education, constituting 42.5% of the beneficiaries, while 22% were graduates.

Through the diligent execution of the project, 110 girls were not only empowered with comprehensive vocational training but were also guaranteed employment, signifying a pivotal step towards their economic independence and a dignified life. For many married women in the program, the focus was on restarting their careers by gaining essential skills such as computer knowledge and English communication proficiency.

The project's impact extended beyond mere vocational training, encompassing life skills education and holistic development. Regular assessments and monitoring of the beneficiaries were conducted to track their progress in learning and attendance at training centers. These assessments served as a valuable tool to identify gaps and tailor the training to meet the specific needs of each individual.

Additionally, the project emphasized the importance of adaptive and positive behavior, fostering a holistic approach to education that addressed physical, emotional, moral, and psychological attributes. The engagement with the community and provision of continuous follow-ups and support ensured that the beneficiaries received the necessary guidance and encouragement throughout the project tenure.

In collaboration with NIXI, this project stands as a beacon of hope and empowerment, illustrating the transformative impact that targeted vocational training and life skill education can have on the lives of marginalized girls and women, ultimately leading to improved livelihoods and a brighter future for all involved.

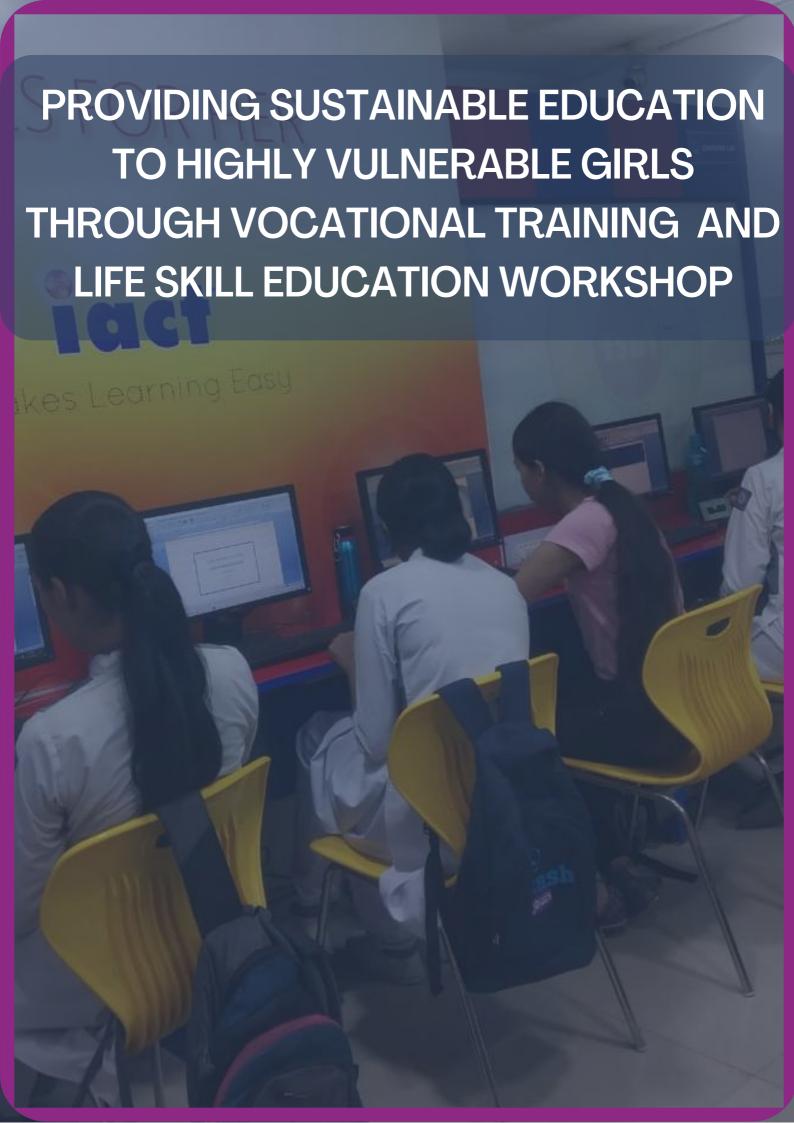
#### STUDENT BRIEFING THE OTHER STUDENTS





BENEFICIARIES POSING WITH THEIR BASIC COMPUTER COURSE CERTIFICATE





Ladli Foundation's initiative holds critical significance in the global context, especially considering the alarming statistics provided by UNICEF. Globally, 129 million girls are still denied access to education, and in India, the gender disparity in primary education remains a pressing issue, with girls having a 42 percent lower likelihood of receiving primary education compared to boys.

The onset of the COVID-19 pandemic exacerbated these challenges, disrupting the education and development of over 325 million vulnerable children, with a disproportionate impact on girls. This crisis underscored the urgent need for targeted interventions to mitigate the widening educational gap and provide opportunities for the most marginalized, particularly young girls.

In response to these challenges, Ladli Foundation's distinctive framework emerged as a beacon of hope, empowering 250 marginalized girls through vocational training, life skills education, and crucial Menstrual Hygiene Management (MHM) sessions. By addressing not only educational barriers but also the often-overlooked issue of menstrual hygiene, the project takes a comprehensive approach to girls' empowerment.

The project plays a pivotal role in breaking the cycle of poverty and early marriage that many marginalized girls find themselves trapped in. By equipping them with vital skills and knowledge, it paves the way for a brighter future, fostering economic independence and positive contributions to their communities. The impact of this empowerment ripples through society, promoting gender equality and uplifting the status of women.

Ladli Foundation's efforts stand as a powerful testament to the transformative influence of education and skill development, not only in the lives of the individual beneficiaries but also in the broader context of societal progress. By enabling these girls to rise above educational and societal barriers, the project embodies a step towards a more equitable and empowered world.





# Life Skill Education

13th MAY 2023, Lakhimpur Kheri, Uttar Pradesh

## DIGITALIZING SCHOOLS

## THROUGH SMART CLASSES

## CHICALLE AND THE PARTY OF THE P

CHIEF GUEST

### SH. AJAY KUMAR MISHR

HON'BLE MINISTER OF STATE. HOME AFFAIRS, GOVT. OF INDIA

FRIDAY, 12TH MAY 2023 RAJKIYA KANYA INTER COLLEGE LAKHIMP

POWERED BY



The digitization and equipping of 125 Government and Charitable Schools with smart classrooms across Delhi NCR, Bangalore, Chennai, and Uttar Pradesh mark a significant milestone in providing quality education to underprivileged students. This transformative initiative was inaugurated by Mr. Ajay Misra Teni, the Honorable Minister of State for Home Affairs, Government of India, underscoring the government's commitment to enhancing educational opportunities.

These smart classrooms have already made a profound impact, benefiting over 100,000 underprivileged students in these regions. By offering access to digital course content from Aakash Byju's, students are gaining access to a wealth of educational resources that can help them excel academically. Moreover, the provision of digital coaching for their JEE and NEET preparation ensures that these students have a competitive edge when pursuing higher education in science and technology fields.

One of the most remarkable aspects of this initiative is that it has touched the lives of 1.25 lakh students in Delhi, Karnataka, and Uttar Pradesh. By bridging the digital divide and bringing quality education to their doorstep, it is not only unlocking their potential but also contributing to a more equitable and knowledgeable society. These smart classrooms are not just changing lives; they are shaping the future of these regions by empowering the youth with the tools they need to succeed in today's highly competitive world. This initiative exemplifies the power of education as a catalyst for social transformation and economic progress, and it stands as a testament to the government's dedication to uplifting the underprivileged and fostering a brighter future for all.

#### KIDS POSING WITH LADLI FOUNDATION DIRECTOR





INTERACTIVE SESSIONS WITH THE KIDS



The Ladli Foundation's steadfast commitment to promoting menstrual hygiene management (MHM) has yielded remarkable results over the past five years. By organizing MHM sensitization workshops and distributing free sanitary pads and menstrual cups in government schools and slum areas, the foundation has positively impacted the lives of over half a million girls and women in regions such as Delhi, Uttarakhand, Punjab, Telangana, Rajasthan, and beyond.

What sets this initiative apart is its holistic approach. Beyond providing essential menstrual hygiene products, it fosters crucial communication between mothers and daughters, dispelling age-old myths and taboos surrounding menstruation. By breaking the silence, this initiative not only ensures safe and sustainable menstrual practices but also contributes to the overall development and well-being of young girls.

In the current year, the Saheli project, undertaken in collaboration with HPCL-Mittal Energy Limited (HMEL) in Bathinda, is a testament to the Ladli Foundation's commitment to addressing critical issues. This project specifically focuses on menstrual hygiene among girls and women, aiming to combat societal taboos and stigma surrounding menstruation. Through partnerships with 16 schools in rural Bathinda, it provides counseling sessions to approximately 2000 girls.

These sessions cover a range of essential topics, including hygiene, proper use of sanitary products, and the dispelling of misconceptions about menstruation. By directly engaging with these girls, the Saheli project is not only providing education and support but also creating an environment where menstruation is no longer shrouded in secrecy or shame.

In essence, both the Ladli Foundation's ongoing MHM initiative and the Saheli project in Bathinda are powerful demonstrations of how targeted efforts and partnerships can lead to transformative change. By providing education, resources, and a safe space for open dialogue, they are helping girls and women not only manage their menstrual health but also challenge and reshape societal norms. These initiatives empower individuals, break down barriers, and pave the way for healthier, more informed, and more equal communities.

#### SCHOOL GIRLS AFTER ORIENTATION





#### STUDENTS POSING WITH THEIR MENSTURAL HYGIENE KITS



#### President Murmu appreciates Ladli's grassroots level works

delegation of Lad-Foundation called on President Draupadi Murmu at Rashtrapati Bhawan and present-ed the work and impact report of the organisation's ongoing programmes to support the government to complete the 100 percent coverage for Covid-19 vaccination among targeted beneficiaries under Momentum Routine Immunization Transformation and Equity Programme.

Chief of Hindu Acharya Sabha & Juna Akhara Swami Avdheshanand Giri , Founder and CEO Ladli Foundation Devendra Kumar and founding member Amar Sarin briefed the President about the impact of its programme supported by USAID.

President Murmu, during the meeting, appreciated the works being carried out by the organisation at grass-roots level for impacting the lives of people in marginalised sections in association with USAID, BYJU's and HP India.

Ladli Foundation, an internationally recoggrassroots-level nised non-profit organisation, is known for implementing impactful and innovative social initiatives to uplift vulnerable people in urban & rural slums.



organisation is granted special consultative status in United Nations ECOSOC and conferred with the National Award by Govt. of India for directly serving over one million beneficiaries through its action-research-based projects by promoting sustainable living for achieving UN SDGs.

In India, the organisation is actively working at the national level with a team of highly experienced grassroots level recognized social workers in association with District Administrations and Police Departments with its effective community outreach and sustainable approach.

International The wing of Ladli Foundation is also listed as a public charity in the United States as Ladli Foundation USA -A NJ Non-profit Corporation and granted federal income tax-exemption status under 501 (C)(3).

The organisation was recently recognized by the United Nations Secretary-General Antonio Guterres during the 65th Session of the Commission on the Status of Women to raise the voice to prioritize the agenda of Women's Health and elimination of Child Marriages in developing countries for achieving Gender Equality (SDG5) and working with USAID for ramping the covid 19 vaccination in remote districts in India.

#### Health camp detects two HIV positive cases in Noida

hygiene awareness and l distribution for women a distribution for women and young girls being organized as port of fibarat Petroleum's CSR initiative by Ladii Foun-dation Trust and UPSACS. As many as 1148 local women and adolescents par-

women and adokseents par-ticipated in the programme. The participants, after bealth and blood tiests, were made aware various infections dis-ceases and their avoidance. Following the awareness session, personal hygiene lists with the necessary med-icines were distributed among the participants. Devendra Kumar Gupta, founder of the trust, said that in the cump, some ques-

Bharat Petroleum's General Manager Mr. Lafit Watts, Mr. BV Goldade, Mr. Rajesh Kashyap and Mrs. Sucha. Social workers Dr. Geet Kohli, Mr. Abhinav Tandon and Mrs. Rupali also attend-ed the programme. Local women were very

women were tacking aware-ness over the subject. Most wemen do not know any-thing about sexual protection and sexual infections and HIV. During the camp blood samples of all women were taken, in which more than 75 percent of women were taken, in which more than dapathological leukorrhea. Shockingly two were detec-ed HIV positive. Further cutline will be prepared with the help of the State AIDS Control Society and Bharat Petroleum. with medical checkup, was explained in a very simple manner. They admitted that expanned in a very sample manner. They admitted that they were not aware of these insightful facts, especially the young girls, who don't know much about the infectious diseases and importance of persional hypotene.

Speaking about the programme, founder of the Ladli Foundation, Devendru Oupta said that because of the unawareness about the menstrual cycle and due to lack of information about infection, women on many

lack of information about infection, women on many occasions take medicines without blood tests and medical advice, and further develop serious diseases. So far more than 65 thousand women and young girls living have been benefitted with such camps or organized by the Ladil Foundation across the country. Convenor of the pro-

enthusiastic about the programs. A few of them noted prakash Projapari said that that such camp has been organized for the first time there, wherein several important information along with mediad theckup, was spects associated with personal projects and the various projects and the projects and the projects and the projects are some and the projects are some and the projects are some and the projects and the projects are some and the p

During the programme, members of Asmita The-ater Group staged various 'nataks' targeting to aware the participants about the subject.

On the occasion Mr Venkatesh Gupta, Mr Bharat Bhushan, Mr. Chandrapal Barua, Dr. Canjay Gopta, Mr. Pankaj Jain, Mr. Rajkumar Goth-wal, Mr. Jyoti were also present.

wal, Mr. Jyoti were also present.
Mean-while for the smooth of the program, the chief coordi-nator Tanya Chadha, Dr Preed, Kamini Vaid, Beam Barua, Ajay Kuman Barua, Ajay Kuman Kani, Ajay Kuman Chadhar, Rohit Shaman Mandan, Kani, Kuman Mandan, K

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#### BYJU's partners with Ladli Foundation

BYJU'S has partnered with Ladli Foundation to positively impact the lives of 100,000 underprivileged children across the country. This will provide children in classes 6-10 free access to BYJU'S techenabled learning programme. The partnership has several other ancillary programmes that have also been launched. One such is the e-Pathanshaala program through which volunteers and interns of Ladli Foundation guide the beneficiary students to use the BYJU'S platform effectively.

#### Delhi based NGO initiates humanitarian work for Ukraine war victim women

New Delhi

Amidst the Ukraine - Russia conflict, an Indian nonprofit NGO Ladli foundation has come forward to help and rehabilitate WARaffected Ukrainian young Girls and Women to save them from the risk of trafficking and sexual ex-

The NGO has designed its interventions for helping women and children for their smooth rehabilitation in safe shelters and providing them with necessary relief materials, healthcare and counselling on mental health to help them to overcome form trauma that they are facing in everyday life.

In addition to interventions some daily needs items like hygiene kits and sanitary pads will also be made available to them.

"The year 2022 started

with a severe threat of trafficking, sexual exploitation. and other dreadful consequences on Ukrainian Girls and Women due to the ongoing Ukraine-Russia Conflict. It is the time for everyone to display their kind humanitarian acts to save humanity," said Devendra Kumar, Founder of Ladli Foundation

"Ladli foundation has already started working with its volunteers making a concerted effort to identify and register the survivors As per news sources till February 28, 2022, around 500,000 people have fled Ukraine. Children have been orphaned and women widowed with the displacement going on. This has put women and children at the risk of getting into the vicious trap of human trafficking and exploitation," he asserted.

As per the United Nations, an estimated 80,000 women will give birth in the next three months. Many of them are without access to critical maternal health care.

port of Govt and local

stakeholders.

Ladli foundation has also started a fundraising campaign to help women who are displaced in this humanitarian crisis. Having Special Consultative Status in Economic & Social Council of United Nations Since ~2020, Ladli Foundation and its International wing Ladli Foundation USA, with its key expertise, is reaching out to WAR Victim Girls & Women for their complete rehabilitation by providing them social protection & reproductive health services in some of the hardest-toreach areas with the Sup-

#### 1228 women, young girls examined in health checkup camp

TSN/New Delhi Ladli Foundation in collab-oration with the Delhi Police, organized free health check-up, personal hygiene aware-ness and kit distribution cames for women and young up, personal nygenea aware-ness and kit distribution camps for women and young girls here in Kusum Pur Pa-hari Basti of Vassant Vihar, South Delhi, wherein 1228 local women and adoles-cents participated. The par-ticipants, after health and blood tests, were made aware various infections diseases and their avoidance. Fol-lowing the awareness ses-sion, personal hygiene kits with the necessary medi-cines were distributed among the participants. Medical consultation by not-ed psychiatrist Dr. Sasha Sain was also provided to participants here.

This program was organized under the Ladli Foundation's Saheli program, which has been jointly organized by the South Delhi Police. Prominent guests in the program, included, Mrs. Bohli Sarin, Rupali Trehan, Mr Prakash Tiwari, Rotorian Sandeep, SHO Ravi Shankar, Chaudhany Narender Singh and Mr Prashant Raghw. Local women were very enthusiastic about the program. A few of them noted that such camp has been organized for the first time here, wherein several important information along with medical checking was explained in

information along with medical checkup, was explained in a very simple manner. They admitted that they were not aware of these insightful facts, especially the young girls, who don't know much about

the infectious diseases and importance of personal hygiene. Speaking about the 
programme, founder of the 
Ladli Foundation, Devendra 
Gupta said that because of the 
unawareness about the menstraid cycle and due to lack of 
information about infection, 
women on many occasions 
take medicines without blood 
tests and medical advice, and 
further develop serious diseners. This program has been 
interest in order to make them 
assured bout the various sepects.

trated in order to make them assuration the various sepects associated with personal hy-gione and to get health check up at the right time. So far more than 62 thraseard women and young, girls living have been benefitted with such camps organized by the Ladi Foundation across the country.

vide the facility for further treat-ment by detecting the disease in initial stage. So that any small dis-ease can be eliminated in the be-ginning and it should be pre-vented from spreading. "During the programme, members of Asmita Theater Group staged various "natales" targeting to aware the participants about aware the participants about

the subject.

Venkatesh Gupta, Bharat
Bhushan, Chandrapal Barua,
Dr. Sanjay Gupta, Pankaj
Jain, Rajkumar Gothwal,
Jyoti were also present.

Meanwhile for the smooth

execution of the program, the chief coordinator Tanya Chadha, Dr Preeti, Kamini Vaid, and Bhanu Barua, played a key role.

THE SUNDAY EXPRESS, NOVEMBER 13, 2022

## 10 SUNDAY STORY

IWALI WAS a dud, Birthdays ire now scaled-down affairs The food is moody: rarely good, mostly passable, and sometimes outright bad. And then there are the fights — loud, screechy ones that threaten to go out of hand. But there are some consolations: "At least we are there for

As the Covid-19 pandemic swept across the world, snuffing out lives and livelihoods, it made an unwelcome stop at the household of the Mathurs — twice. Kajal, 16, Muskaan, 14, and Sumit, 13, lost both their parents to the coronavirus in a space of 11 months. Their father Udayveer died of Covid in May 2020 and mother Santoshi in April 2021, leaving the three children all alone in a big city full of people, forcing them to be grown-ups, except this was no pretend play and no fun at all. At their second-floor house in an unau-

thorised colony in Sangam Vihar Delhi, sitting on the double bed that fills up the room, Kajal, flanked by Muskaan and Sumit, says, "There's not a single day we don't think of

ummy-papa." According to the Ministry of Women and Child Development, around 1.53 lakh chil-dren across India were orphaned by the end of two deadly waves of the pandemic in 2020 and 2021, a period marked by all-round death and despair, forcing governments and the judiciary to sit up and take note. The Centre and state governments rolled out a string out measures — from scholarships and health insurance under the PM Cares scheme to Delhi's 'Mukhyamantri Covid-19 Pariwar Aarthik Sahayta Yojana', under which a monthly assistance of Rs 2,500 and an exgratia assistance of Rs 50,000 was provided to affected families. In the national Capital, the Delhi

Commission for Protection of Child Rights (DCPCR), the nodal agency for implementing these measures, had traced and identified around 3,600 children who lost either or both their parents to Covid.

DCPCR chairperson Anurag Kundu says that in the case of children without guardians or where relatives didn't want to take them in, the state government had worked to facilitate their admission to shelter homes. Soon after their parents died of Covid,

Kajal and her siblings got themselves regis-tered at the Child Welfare Committee (CWC), from where they have been getting a financial assistance of Rs 2,500 per month. They also received a sum of Rs 50,000 as a onetime ex-gratia payment under the Delhi gov-

ernment's Covid-19 scheme. Since December last year, Ladli Foundation, a Delhi-based NGO, has been supporting the siblings with their house rent and other expenditure, including books.

It was in May 2020 that their father Udayveer, who worked as a mechanic at a nearby shop, came down with fever. "It began as a mild fever. And then his condition worsened. No hospital was ready to admit him. Finally, he was admitted to a hospital in Malviya Nagar. He died 15 days later," says Kajal.

That was during the first wave of the pan-demic, when the virus forced people indoors, fearful and distrustful of each other, and locked down the entire country. "When my father died of Covid, the landlord asked us to vacate the house. He was afraid he would get the virus. He asked my chacha (uncle) to take us away. My uncle requested him to let us stay

but he was adamant that we leave," says Kajal. The grieving family shifted to another house, but with the only earning member gone, the mother and the children struggled to stay afloat. "Mummy said papa had left be-hind some savings, and that would see us through some time. She tried to find work, but couldn't because of the lockdown," says Kaial, adding that she briefly dropped out of school and joined back in August this year. Muskaan and Sumit, meanwhile, struggled with their online classes that they attended



## Minus their parents

There's not a single day we don't think of mummy-papa, says Kajal (16), flanked by her sister Muskaaan (14) and 13-year-old brother Sumit. ANKITA UPADHYAY finds out how, after they lost both their parents to Covid, the three children have joined hands and hearts to build their home "for each other". With sibling fights, YouTube recipes, prayers, tears, laughter — and some help

The siblings have well-

the house - "Muskaan and I cook lunch and

defined roles around

dinner together and Amit is in charge of the

groceries. Amit makes

his own breakfast too,"

says Kajal

on the phone their father had left behind.

And then, 11 months later, tragedy struck again — at the height of the second wave of the pandemic. "My mother fell ill, It began with loose motions and then she developed tuberculosis. She was being treated for that when she fell ill with Covid. My uncle and I took her to several hospitals - one in Noida Sector 10, another in Gurgaon, but she didn't survive," says Kajal.

With their mother gone, their landlord, orned that the children may not be able to pay the monthly rent, asked them to vacate the flat. "Initially, they made it difficult for us... didn't give us enough water and so on. Finally, one of our friends in the locality helped us move to this house," says Kajal, adding that they pay a rent of Rs 3,500 for the one-room-kitchen flat.

She says that after her mother's death, their uncle's family tried to get the children to go back to their village in Mathura, where their grandfather lives. "We have grown up in Delhi; we didn't want to go to our village. We asked our grandfather if he could come and stay with us, but he didn't want to. So we stayed back," says Kajal.

Moving to a children's home in Delhi wasn't anoption either. "When we first went to the CWC office, they tried to send us to a shelter home, saying the area we live in is not safe. I started crying. I didn't want to be separated from Muskaan and Sumit, Finally, I had my way," Kajal adds.

"Mummy and papa" watch over them from an A4-size family photograph that hangs from a nail on a wall facing their bed-"so that we can see them when we open our eyes in the morning". In the photograph, Santoshi is dressed in a bright orange salwar

suit, the dupatta covering her head, while Udayveer is in a checked shirt. "I miss papa," smiles Kajal. "He never scolded us. Of course, I miss mummy too. She would lose her temper occasionally, especially if we didn't do our homework on time or if the

house wasn't tidy. But see how neat the house is...we have learnt fast."

The siblings have well-defined roles around the house -"Muskaan and I cook lunch and dinner together and Sumit is in charge of the groceries. Amit makes his own breakfast since we have to go to school early; his classes start only in the

afternoon," says Kajal. Students of Delhi government's Bachhan Prasad Sarvodaya Kanya Vidyalaya, Kajal is Class 10. Muskaan in Class 8 and Sumit in Class 7.

Ritu Barella, Kajal's Hindi teacher, says she wasn't regular when the school held online classes last year or when it opened briefly earlier this year. "I finally managed to get in touch with Kajal, and that's when we got to know that both her parents had passed away and she was taking care of her younger siblings. All the teachers then decided to help Kajal get back to school," she says. "During the pandemic, Muskaan was el-

igible for dry ration - wheat, pulses, rice and

oil. So we would send them that and add a little extra whenever we could. This year, the dry ration facility stopped, but we try and help the children financially as much as we can," says Ritu.

eacher says the academic performance of the children, however, remains a

challenge. "Kajal has only been attending tests and exams, her attendance is still irregular. All

three of them are bright and hardworking students, but they are in a challenging situation and we are trying our best to support them," says Ritu.

Kajal agrees with her teacher's assessment - "l am trying, though," she

Devendra Kumar, CEO and founder of Ladli Foundation, says the NGO is planning to empower

Kajal by getting her to teach younger kids in a slum close to their house. "That way, she will gain some confidence and learn to be self-reliant. We plan to

ovide her a stipend too," says Kumar. These are other situations, Kajal says when she feels lost. "Especially when Muskaan and Sumit fight and it ends with one of them crying and saying they miss mummy and papa. I don't know what to do then and I cry too. I cried a lot after my parents went away. It was a very tough time.. We also had problems with some of my rel-atives. Since then, we have only been in touch with our chacha and dadaji."

It's in moments such as these that she misses her father. "He would solve all our problems, encourage us to study...," Kajal says, adding that he wanted her to become an IPS officer.

Festivals and birthdays, she says, aren't the same. "Now we have to do everything - cooking to cleaning. Earlier, our parents would get us new clothes for Diwali, mummy would make kachoris. This Diwali, I took some money from my savings and bought some sweets and a pair of clothes each of Muskaan and Sumit, I wore mummy's sari, I thought I

looked a lot like mummy," she says. Kajal says she has stopped celebrating her birthdays but they celebrated Sumit's birthday in August this year. "We didn't invite any-one. We got a small cake for him and made poori sabzi at home. This time, Muskaan fell sick on her birthday on April 1 so we did not celebrate hers.

The children say they avoid eating out "Earlier, we used to ask mummy-papa for pizzas and burgers... But now I miss mummy's food. On days that we feel like eat-ing something special, we watch YouTube and try out some easy recipes," says Kajal.

"Didi makes good food but sometimes when she asks me to cook and then no one eats that. And then didi has to plan some-

thing else," laughs Muskaan. Every day, the children line up in front of the small shrine in their room. "Toften ask Lord Bajrang Bali to give me courage and strength and to keep us safe. I also pray that I can be-come a police officer and take care of my brother and sister. Muskaan prays for good marks in every subject. Sumit just stands with us," laughs Kajal.



Many NGO's are working under my ministry, out of which Ladli Foundation is working exceptionally among all. I am highly motivated to know the early childhood struggle and the very inspirational journey of Mr. Devendra Kumar, Founder of Ladli Foundation. I commend his extraordinary work for empowering women and uplifting Socially Victimized People.

-Sh. Thaawarchand Gehlot

Hon'ble Governor of Karnatka
Ex. Union Minister Of Social Justice & Empowerment,



The thing I really like about the initiatives of Ladli Foundation, it engages both men and women. It is important that we teach our women to be strong and independent. But it is equally important that we teach our boys to respect women that is why I really liked to be here.

H.E. Ms. Joanna Kempers High Commissioner Of New Zealand

Ladli Foundation is doing exemplary work for women's safety and empowerment. Witnessing such massive participation for the cause of Gender Equality is setting up a milestone for women development by creating equal opportunities and safe space for them.

Justice Ms. Geeta Mittal Chief Justice of Delhi High Court (2017)



The innovative initiatives and effective implementation of the Ladli Foundation are commendable. It has created a visible impact in transforming the lives of the most vulnerable families in slums. My own experience while working with the organization has equipped me to understand the actual grassroots-level problems and create sustainable solutions for the holistic development of the society.

Ms. Priyanka Singh Rawat Ex. Member of Parliament, Lok Sabha & Eminent Social Worker



In the last few years crimes against women have decreased in Delhi which is indeed a positive result. Our joint venture with Ladli Foundation Trust will be a milestone for the cause. Ladli's awareness and sensitization programs can contribute a lot to the society and can encourage more and more people to come forward for this cause.

Sh. Amulya Patnaik, IPS Commissioner of Police, Delhi (2017 -2019)





I deeply appreciate the endless devotion of Ladli Foundation for enhancing the quality of life of socially victimized females in slums of India. The efforts of Ladli Foundation presents the Vedic Proclamation of preservation of a woman's respect and dignity' in a timely manner and realize the dream of Educate Her - Empower Her

- Swami Avdheshanand Giri ji International Saint, Chief of Juna Akhara & Hindu Dharma Acharya Sabha



I am not here just to inaugurate this mega event or just to deliver any speech. but I am here to join and support this revolutionary initiative and also to give honor in respect to this cause. I believe that by giving any speech no one can create awareness for the safety of women to whom we consider "DEVI" If we keep an attitude of respect towards them, then only the crime against women can stop and this attitude we all should inculcate among ourselves. it is not just a matter of safety of women, it is all about the safety of humanity. I am thankful to Ladli Foundation to make me a part of this revolutionary initiative and would congratulate entire team for organizing this commendable marathon

> Mr. Rajnath Singh Hon'ble Defense Minister Former Home Minister of India )



I commend Mr. Devendra Kumar Gupta for founding the Ladli Foundation Trust and for his commitment to crusade and save the uneducated, unprotected girls from exploitation and sexual abuse. Citizens like him are the true heroes!

> Mr. Amitabh Bachchan **Bollywood Heartthrob & International Celebrity**

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